

“We educate leaders
with holistic
characteristics to serve
the global community”

WHY MICRO-CREDENTIAL

- Tuition Fee (For 1 Module) **Only RM630**
- Experienced lecturers from Universiti Utara Malaysia
- Teaching and learning in the Malay language Weekend classes only
- Course duration is only **1 MONTH**
- **HRDF Claimable** under the SBL scheme
- Classes are conducted **ONLINE**



Pusat Pengajian
Pengurusan Perniagaan
SCHOOL OF BUSINESS MANAGEMENT
Universiti Utara Malaysia



Micro Credential in Principles of Management



Course Topic

- Introduction
- Planning In Organizations
- Organizational Culture, Structure And Design
- Managing Individual Difference And Behaviour
- Power, Influence And Leadership
- Control System And Quality Management
- Ethics In Management

Micro Credential



Course Synopsis



This course focuses on the four major aspects of management, i.e. planning, organising, leading and controlling



Students are also exposed to management techniques, roles of managers and change management.

JANGAN TUNGGU LAGI !!
SEBARANG PERTANYAAN
SILA HUBUNGI:



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