

“We educate leaders
with holistic
characteristics to serve
the global community”

WHY MICRO-CREDENTIAL

- Tuition Fee (For 1 Module) **Only RM630**
- Experienced lecturers from Universiti Utara Malaysia
- Teaching and learning in the Malay language Weekend classes only
- Course duration is only **1 MONTH**
- **HRDF Claimable** under the SBL scheme
- Classes are conducted **ONLINE**



Pusat Pengajian
Pengurusan Perniagaan
SCHOOL OF BUSINESS MANAGEMENT
Universiti Utara Malaysia



Micro Credential in Cross Cultural Management



Course Topic

- Introduction To Culture Management
- Dimensions Of Culture
- Coping With Culture Shock
- Inter-Cultural Communication And Negotiation
- Working In International Teams

Micro Credential



Course Synopsis

This course will expose students to the importance of understanding the cultural differences that exist between different people throughout the world.



Understanding this culture will enable students to deal with other people, especially in business matters effectively.



Students will be exposed to the meaning, elements and theories related to culture. In addition, aspects of culture shock, cross-cultural communication and how to work in a group consisting of members from different cultures will also be discussed.

JANGAN TUNGGU LAGI !!

**SEBARANG PERTANYAAN
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