

Program Sarjana Muda



Pusat Pengajian Pengurusan
Perniagaan

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia



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School of Business Management,
College of Business UUM



sbmcob

BACHELOR OF ENTREPRENEURSHIP WITH HONOURS (2U2I MODE)

ENTRY REQUIREMENTS

The aim of this programme is to produce graduates who possess the entrepreneurial characteristics such as creativity, abilities, knowledge, skills, initiatives and personal attributes to acquire opportunities in the job market, improve their chances of career mobility, and to initiate a new business venture as a viable career choice. Students will get the opportunity to go through a well-organized learning module that uses various high impact teaching and learning practices such as service learning, case studies, problem based learning, and industrial attachment.

STPM (literature & Science) / STAM:

- CGPA 2.75 and above
- Grade C in Mathematics / Additional Mathematics and English in SPM
- Obtaining at least Band 2 (up until the 2020) or Band 2.5 (starting from 2021) in the Malaysia University English Test (MUET)

Matriculation (Accounting & Science):

- CGPA 2.75 and above
- Grade C in Mathematics / Additional Mathematics and English in SPM
- Obtaining at least Band 2 (up until the 2020) or Band 2.5 (starting from 2021) in the Malaysia University English Test (MUET)

Foundation (Law):

- CGPA 2.75 and above
- Grade C in Mathematics / Additional Mathematics and English in SPM
- Obtaining at least Band 2 (up until the 2020) or Band 2.5 (starting from 2021) in the Malaysia University English Test (MUET)

Diploma (IPTA, Polytechnic & IPTS):

- A diploma or equivalent qualification from institutions of higher learning recognised by the Malaysian government and approved by the University Senate with at least a CGPA of 2.75
- Grade C in Mathematics / Additional Mathematics and English in SPM
- Obtaining at least Band 2 (up until the 2020) or Band 2.5 (starting from 2021) in the Malaysia University English Test (MUET)

Vocational Diploma (DVM):

- A Malaysian Vocational Diploma in the field of Business or relevant field recognised by the Malaysian government and approved by the University Senate with at least a Academic CGPA of 2.00
- Grade C in Mathematics / Additional Mathematics and English in SPM
- Obtaining at least Band 2 (up until the 2020) or Band 2.5 (starting from 2021) in the Malaysia University English Test (MUET)

* ALL Passed psychometric tests, written tests and prescribed interviews for entry requirements above



STRUKTUR PROGRAM SARJANA MUDA KEUSAHAWANAN (MOD 2U2I) DENGAN KEPUJIAN [B.Ent (Mod 2U2I) (Hons)]

Program Sarjana Muda Keusahawanan (Mode 2U2I) dengan Kepujian mengandungi **TUJUH (7)** komponen seperti di bawah:

KOMPONEN	JAM KREDIT
A. TERAS UNIVERSITI	12
B. TERAS BAHASA INGGERIS	6
C. TERAS PROGRAM	27
D. KEPERLUAN BAHASA	9
E. KURSUS INKUBASI	12
F. 2I (LATIHAN INDUSTRI)	54
G. ELEKTIF BEBAS	3
JUMLAH	123

CADANGAN PENGAMBILAN KURSUS MENGIKUT SEMESTER UNTUK PROGRAM SARJANA MUDA KEUSAHAWANAN (MOD 2U2I) DENGAN KEPUJIAN [B.Ent (Mod 2U2I) (Hons)]

Semester 1	Jam Kredit	Semester 2	Jam Kredit
MPU1012 Falsafah dan Isu Semasa	2	MPB3013 English Language Enrichment II	3
BPMNK1013 Pengantar Pengurusan	3	BEEBK1013 Prinsip Ekonomi	3
MPB2013 English Language Enrichment I	3	Keperluan Bahasa 1	3
MPU1052 Prinsip Keusahawanan	2	MPU1022 Penghayatan Etika dan Peradaban	2
MPU1042 Kenegaraan Malaysia	2	BWFFK2033 Pengurusan Kewangan	3
BKALK1013 Perakaunan Perniagaan	3	BPMEN3093 Inkubasi 2	3
BPMEN3083 Inkubasi 1	3	VXXXXXXX Ko-Kurikulum II	1
VXXXXXXX Ko-Kurikulum	1		
JUMLAH JAM KREDIT	19	JUMLAH JAM KREDIT	18
Semester 3	Jam Kredit	Semester 4	Jam Kredit
BPMEK2043 Rancangan Perniagaan	3	BPMNK3023 Pengurusan Strategik	3
BPMNK1013 Pengantar Pemasaran	3	MPU1062 Integriti dan Anti-Rasuah	2
Keperluan Bahasa 2	3	BPMNK 3123 Etika Pengurusan	3
GLULK2013 Undang-Undang Perniagaan	3	Elektif Bebas	3
BPMEN3103 Inkubasi 3	3	Keperluan Bahasa 3	3
		BPMEN3113 Inkubasi 4	3
JUMLAH JAM KREDIT	15	JUMLAH JAM KREDIT	17
Semester 5	Jam Kredit	Semester 6	Jam Kredit
BPMEN49112 Seed 1	12	BPMEN49212 Seed 2	12
BPMEN4013 Kreativiti dan Inovasi Perniagaan	3	BPMEN4023 Pengurusan Jualan Keusahawanan	3
JUMLAH JAM KREDIT	15	JUMLAH JAM KREDIT	15
Semester 7	Jam Kredit	Semester 8	Jam Kredit
BPMEN49312 Start-Up 1	12	BPMEN49412 Start-Up 2	12
JUMLAH JAM KREDIT	12	JUMLAH JAM KREDIT	12

Teras Universiti

MPU1012 Falsafah dan Isu Semasa
 MPU1022 Penghayatan Etika dan Peradaban
 *MPU1032 Bahasa Melayu Asas kepada Penutur Asing
 MPU1042 Kenegaraan Malaysia
 MPU1052 Prinsip Keusahawanan
 MPU1062 Integriti dan Anti Rasuah
 VXXXXXXX Ko-Kurikulum

*Pelajar Antarabangsa WAJIB menggantikan kursus MPU1022 Penghayatan Etika dan Peradaban dengan kursus MPU1032 Bahasa Melayu Asas kepada Penutur Asing.

Teras Bahasa Inggeris

Pelajar perlu mengambil kursus Teras Bahasa Inggeris mengikut keputusan MUET/IELTS/TOEFL yang diperolehi semasa permohonan kemasukan. [RUJUK LAMPIRAN A.](#)

Teras Program

BKALK1013 Perakaunan Perniagaan
 BEEBK1013 Prinsip Ekonomi
 BPMNK1013 Pengantar Pengurusan
 BPMNK1013 Pengantar Pemasaran
 BPMNK3123 Etika Pengurusan
 BPMNK3023 Pengurusan Strategik
 GLULK2013 Undang-Undang Perniagaan
 BWFFK2033 Pengurusan Kewangan
 BPMEK2043 Rancangan Perniagaan

Keperluan Bahasa

SBLFK1053 Bahasa Mandarin I
 SBLFK2053 Bahasa Mandarin II
 SBLFK3053 Bahasa Mandarin III

- Pelajar berkecualan Cina perlu memilih mana-mana kursus bahasa asing KEQUALI Bahasa Mandarin
- Mana-mana pelajar dari seluruh aliran Cina perlu memilih mana-mana kursus bahasa asing KEQUALI Bahasa Mandarin.
- Pelajar antarabangsa dibenarkan memilih mana-mana kursus bahasa asing KEQUALI Bahasa Ibunda.

Kursus Inkubasi

Pelajar **WAJIB** mengambil **EMPAT (4)** tahap kursus Inkubasi berikut:

BPMEN3083 Inkubasi 1
 BPMEN3093 Inkubasi 2
 BPMEN3103 Inkubasi 3
 BPMEN3113 Inkubasi 4

2I (Latihan Industri)

Pelajar **WAJIB** mengambil **SEMUA** kursus bagi 2I (Latihan Industri) berikut:

BPMEN49112 Seed 1
 BPMEN4013 Kreativiti dan Inovasi Perniagaan
 BPMEN49212 Seed 2
 BPMEN4023 Pengurusan Jualan Keusahawanan
 BPMEN49312 Start-up 1
 BPMEN49412 Start-up 2

Elektif Bebas

Pelajar perlu memilih mana-mana **SATU (1)** kursus yang ditawarkan oleh program dari pusat pengajian lain dengan mengambil kira perkara berikut:

- Perlu memenuhi prasyarat kursus sekiranya kursus tersebut memerlukan prasyarat.
- Kursus-kursus setara tidak boleh dijadikan sebagai Elektif Bebas.

